



**TOGETHER  
FACING THE BIG  
CHALLENGES OF  
THE FUTURE**

**MITA**  
■ ■ group

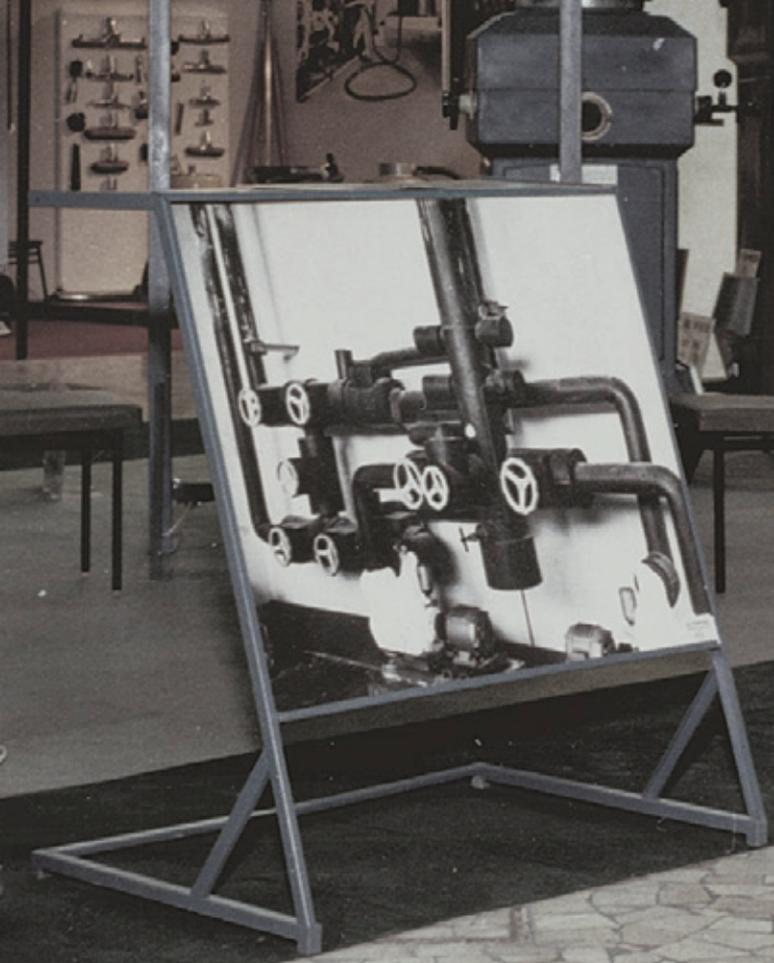


CORSIA 7

**MITA** MITA

MITA - MILANO V. LE MARCHE 2

INDUSTRIALI  
PULIZIA DI IMPIANTI  
RISCALDAMENTO  
RISCALDAMENTO  
RISCALDAMENTO  
RISCALDAMENTO



**60-YEAR  
PASSION**



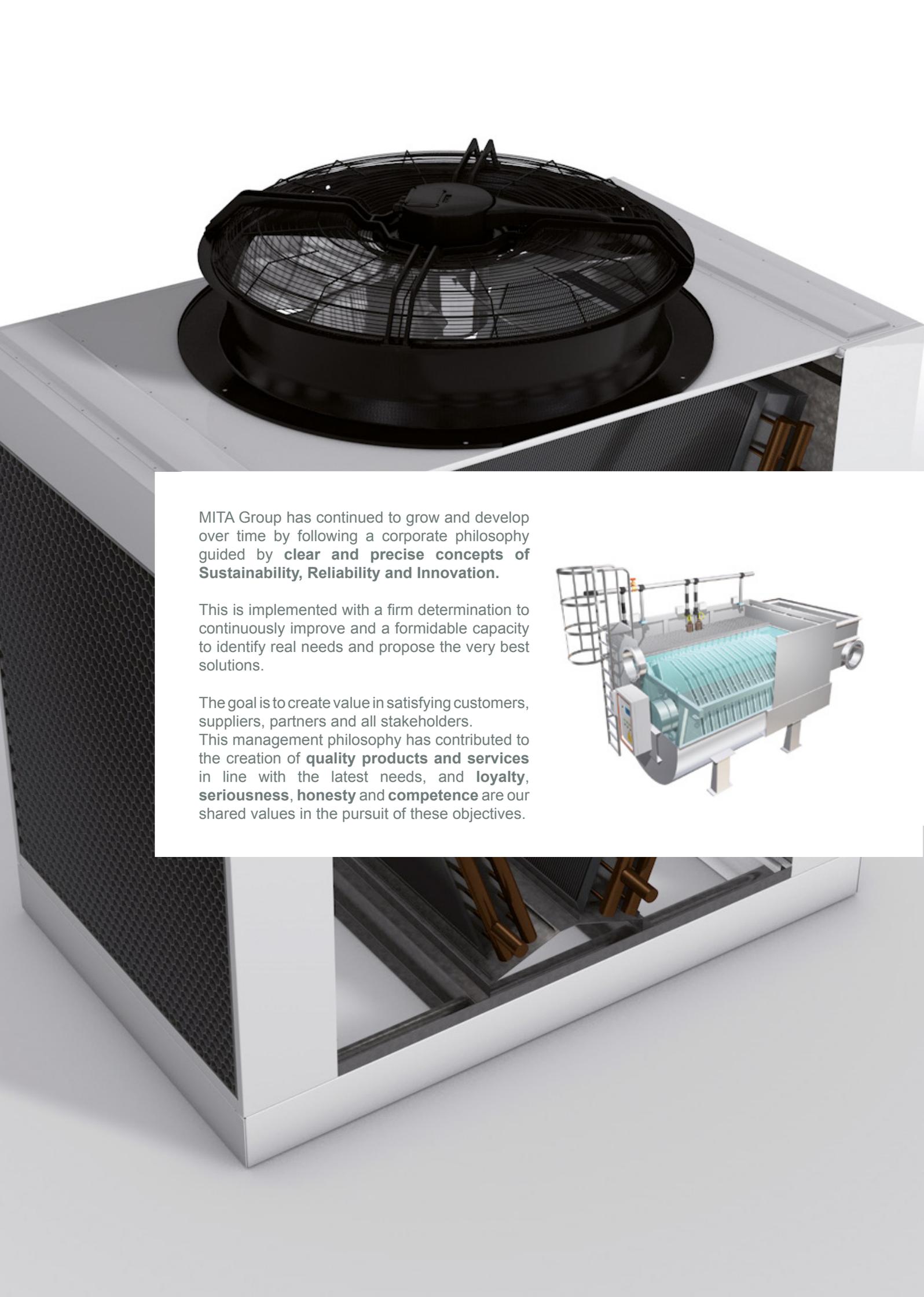


**MITA Group** is a large corporate group specialized in evaporative cooling and water treatment, which, for over 60 years, has delivered constant growth thanks to its particular attention to changes in the market and customer expectations.

To meet such needs, MITA Group has diversified in creating four distinct business units: **MITA Cooling Technologies, ECONOMAX, TORRAVAL Cooling and MITA Water Technologies**, which make up a closely synergistic group of companies allowing MITA Group to assume a leading position in the market.

This is an Italian group that, with the acquisition of the Spanish company TORRAVAL Cooling, continues to develop internationally. MITA Group implies all the quality, professionalism, audacity and passion that distinguish 'Made in Italy' excellence.

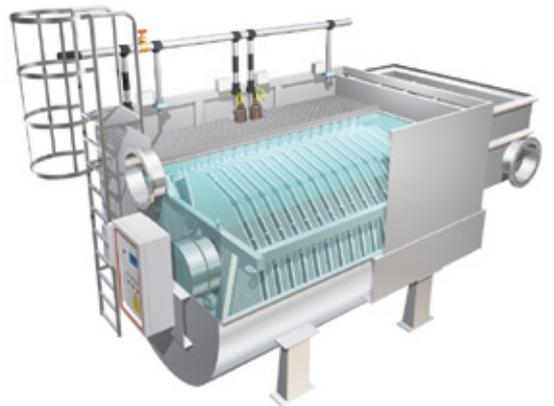
The spirit of the Group is to progress and develop with a policy of growth that looks to the future while building on the experience of the past.



MITA Group has continued to grow and develop over time by following a corporate philosophy guided by **clear and precise concepts of Sustainability, Reliability and Innovation.**

This is implemented with a firm determination to continuously improve and a formidable capacity to identify real needs and propose the very best solutions.

The goal is to create value in satisfying customers, suppliers, partners and all stakeholders. This management philosophy has contributed to the creation of **quality products and services** in line with the latest needs, and **loyalty, seriousness, honesty and competence** are our shared values in the pursuit of these objectives.



**DETERMINATION  
TO PROPOSE  
INNOVATIVE  
SOLUTIONS**





The hallmark of MITA Group is its orientation to the needs of its customers. This implies an ability to **anticipate the changes underway so as to provide a timely response in terms of products and services.**

The right attitude to change is indispensable and requires a constant questioning and reformulation of new and alternative proposals.

The products manufactured by MITA Group are **never standard, but customized to customer needs.**

Another important element, which perhaps distinguishes MITA Group even more, is that of

providing **continuous customer assistance before, during and after the purchase of a product.**

All this is the result of a rich experience acquired over 60 years of operations, **progressive technological investments and the employment of highly qualified personnel.**

**REAL SUCCESS IN  
THE CAPACITY TO  
CHANGE**



A group of business professionals in a modern office setting are performing a high-five gesture. In the foreground, a woman with long dark hair is seen from the back, wearing a white shirt. To her right, a man in a blue suit jacket and light blue shirt is smiling and raising his hand. Further right, another man in a white shirt is also smiling and participating in the high-five. The background shows large windows with a view of a city skyline. The overall atmosphere is one of collaboration and success.

MITA Group is made up of four companies that express real excellence in their reference markets. These four independent companies have embraced the same philosophy, the same values and the same style of positioning of the Group on market:

- **MITA Cooling Technologies**
- **ECONOMAX**
- **TORRAVAL Cooling**
- **MITA Water Technologies**

**A STRONG &  
MOTIVATED TEAM**





**MITA**  
cooling technologies



**MITA Cooling Technologies** was established in Milan in 1960 and immediately distinguished itself in the production and marketing of:

- **Open and closed circuit cooling towers for civil and industrial water**
- **Evaporative condensers**
- **Adiabatic coolers and condensers**
- **Complete cooling systems**

In 60 years of activity, over 30,000 systems have been installed throughout Europe. What distinguishes MITA Cooling Technologies is its methodical approach to each project.



[www.mitacoolingtechnologies.com](http://www.mitacoolingtechnologies.com)



**ECONOMAX** represents a new challenge for MITA Group in expanding its business into complementary and niche markets. **ECONOMAX** designs, manufactures and markets a product unique in its kind. This is a water economizer aimed, in particular, for use in craft ice-cream parlours.

Through the **saving of 95% of the water used** daily by ice-cream makers in the cooling of pasteurisers, batch freezers and display cabinets, **ECONOMAX** cuts a substantial amount off the utility bill.

Water is a precious element and saving it means contributing to environmental sustainability, for the future and good of our planet. This is an interesting market, **different from those of the other companies of the group, but one with great potential for development.**

[www.economax.it](http://www.economax.it)



**economax**



**TORRAVAL**   
cooling

**TORRAVAL Cooling** is a Spanish company established in 1967 and acquired in 2012 by MITA Group as part of an important step forward for the Group's expansion abroad.

TORRAVAL Cooling designs, **realizes and commercializes field-erected cooling towers for the process industry, oil and gas facilities and power generation plants.**

The company has installed over 12,000 systems all over the world. TORRAVAL Cooling represents a strategic choice in

completing the product offering and the internationalization of the business.

It is industrial excellence that enriches the know-how of MITA Group in terms of skills, research, development and experience.

[www.torraval.com](http://www.torraval.com)

The background of the page features a dynamic, high-speed photograph of water splashing, creating numerous white droplets and bubbles against a dark blue background. This image is used as a decorative backdrop for the text.

The soul of **MITA Water Technologies** is water. The company designs, manufactures and markets equipment for the purification and filtration of both civil and industrial wastewater, such as:

- **Cloth filters**
- **Biorulli® biological purification cylinders**
- **Lamellar packs for sedimentation and oil separation**
- **Continuous sand filters**
- **Dissolved air floatation (DAF) systems**
- **Plastic chain scrapers**
- **Disc and tubular air diffusers**
- **Filling materials for trickling filters**

MITA Water Technologies had been a division of MITA since 1971 and was established as an independent company in 2001. It has always been committed to the development of new products and the continuous improvement of existing ones. In its research and development activities, it makes use of pilot facilities and dedicated design software made specifically for the purpose.

The primary objective is full customer satisfaction through specialization, sector-acquired skills and technical consultancy.

**All products guarantee the highest quality standards, reliability, long life cycles and low operating costs.**



**MITA**  
water technologies



**A FUTURE RICH IN  
OPPORTUNITIES**





We always reason in terms of continuous improvement: **60 years of history** are our inspiration and responsibility. Much more than a mere milestone, this is what feeds our attitude to change.

We are **constantly developing new products and services** with an aim to expand our field of action towards increasingly sustainable, reliable and innovative applications.

The challenges are achieved with a strategic vision based on the **strong values of a credibility and authority acquiring sense of responsibility, a constant research and development of new**

**solutions and a valorisation of know-how.** We look to the future with well-founded optimism and everything in order to confidently face the challenges ahead.





[www.mitacoolingtechnologies.com](http://www.mitacoolingtechnologies.com)



[www.economax.it](http://www.economax.it)



[www.torraval.com](http://www.torraval.com)



[www.mitawatertechnologies.com](http://www.mitawatertechnologies.com)



Via Felice Casati, 1/A - 20124 Milano - Italy

Ph. +39 0382 67599 - Fax +39 0382 617640 - [info@mitagroup.it](mailto:info@mitagroup.it)